



**31 OCTOBER 2023** 

### David honoured with prestigious jewel for dedication to benevolence

In Freemasonry there is no greater honour than receiving an Order of Service to Benevolence Jewel (OSB).

Recently David Roberts of Baden Powell Lodge, a Freemason of over 30 years, was bestowed that very honour by the Grand Master UGLQ, Jeff Harper, in recognition of his many years of service to benevolence.

Whether it's helping someone facing hardship to seek financial support or supporting fellow Members to better understand HHP's programs, David's gentle and kind-natured approach instantly puts people at ease.

Thank you David for your service.









# Good together: Dollars 4 Dollars and Dollars 4 Doers



Redlands Lodge made triple the impact when they recently donated \$20,000 to the Royal Brisbane and Women's Hospital Foundation. Their initial donation of \$10,000 was matched by Hand Heart Pocket, followed by it being matched again by another donor as part of the RBWH Foundation's Annual Giving Day. The funds will support patient care and medical research. The theme for this year's campaign was giving the gift of time. The RBWH Foundation raised over half a million dollars this year.

Check out the FAQs about our Matched Giving program... visit handheartpocket.org.au and click on the Members tab

Talk to the HHP team - call or email us on (07) 3493 6000 or info@handheartpocket.org.au

See more Matched giving and volunteering photos on page 5

### From the Chairman



Welcome to Spring! If you, like me are wondering where the year has gone, then I encourage you to give some thought to applying for Dollars 4 Dollars or Dollars 4 Doers. If you are thinking of supporting your favourite local community organisation ahead of the festive season, find out if your efforts can be matched by Hand Heart Pocket to increase your impact.

#### Year in Review event success

Speaking of how fast the year has gone, we've just held our Year in Review event to showcase the work we have done together in the community across Queensland and Papua New Guinea this past year. We had 70 in-person attendees and 40 online viewers. Scan the QR code on the back page to watch a recording of the event. The feedback we received has been extremely positive.

I am proud to say that we have distributed over \$5 million across Queensland and PNG during 2022-23.

Our Investment Committee has done an impressive job of managing our investments alongside our advisors, Cambridge Associates, to maintain a strong financial position despite ongoing global market volatility.

### Working alongside our Members

I have had the privilege of meeting many of our Members this year, visiting various regions to provide an overview of Hand Heart Pocket's programs and share how we can work together for your local community.

Thank you for giving us your time and insights. The team and I are keen to support Members to increase their presence in the community and create positive change. Just look at the diagram on the next page which shows the Local Community Partnerships that Members have been working hard at or are looking to get off the ground in the year ahead. You too can get involved and support a cause that matters to you in your community, just let us know so we can help.

### Positive Stakeholder feedback

The results of our Social License to Operate survey are also in and I am humbled by the results. Overwhelmingly, we have the support of our stakeholders in the work that we do and the impact we are making.

A consultancy called 89 Degrees East undertook the independent research, conducting qualitative indepth interviews with 46 stakeholders. almost 20% of whom were Members. They also conducted a quantitative online survey which generated 486 responses, 75% of whom were Members. Perceptions of our organisation are very high among stakeholders. I congratulate my fellow **Board Members and Executive Team** for achieving this result. Read some of the feedback on page 4. The Board looks forward to building on our success into the future.

Alasdair Begley

### Chairman

Scan the QR code to watch our history video



### Good Governance series: Meet our new Deputy Chairman

Our Board oversees the organisation's strategic direction and performance. They are stewards of the assets left to us by past generations of Freemasons.

In order to strengthen the Board's ability to provide leadership and direction, we aim for Directors' skillsets to be varied but complementary. Recently our Chairman, Alasdair Begley announced the appointment of Craig Reimers as our Deputy Chairman. Craig has been on our Board since 2021 and has vast strategic and Masonic experience, having worked in the Australian Army, the resource sector and now the Queensland Government specialising

in Risk Management, quality auditing and safety leadership.

A Member of Halcyon Lodge in Toowoomba and a former HHP Champion, Craig's love of community and charity go back many years.

If you see Craig out and about, make sure you say hello. Craig loves meeting Members and helping them better understand our programs.

If he doesn't have all the detail on hand, he'll put you in touch with someone on the team that can help.

We congratulate Craig on his appointment and look forward to working more closely with him.



### Your opportunity to support these Lodges and get involved in community

Partnerships in Year 1 phase in 2022-23

**Presentations** completed

**Upcoming** presentations - Join us!



# Toowoomba and District Masonic Council

\$4,318 raised by the District

**☑** 76 volunteer hours

**☑** \$18,903 donated by HHP

**Community Partner: Protea Place** 

Cause: Women impacted by **DV** and homelessness

### Murilla Lodge, Miles

**☑** 258 volunteer hours

**ॼ** \$22,900 donated by HHP

**Community Partner: Murilla Community Centre** 

Cause: Community welfare and wellbeing



### Myora Lodge, Stradbroke Island

**Community partner selected** 

### **Brisbane Shriners**

**Community partner selected** 

### North Queensland District

**Community partner selected** 

### **Sunshine Coast**

**Community partnership being discussed** 

### Maranoa

**Community partnership being discussed** 



### **Childers**

Monday 20 November Isis Masonic Centre 7:30pm - 9:00pm

### **Bundaberg**

Tuesday 21 November
Bundaberg Masonic Centre
7:00pm - 8:30pm

### Redcliffe

Tuesday 28 November
Scarborough Masonic Centre
2:00pm - 3:30pm

### **Portal Lodge**

Tuesday 5 December
Sinnamon Park Masonic Centre
7:45pm -9:00pm



Leave your mark in the community

Partner with a local organisation over two years and focus your Lodges' giving, fundraising and volunteering towards fulfilling a bigger project.

A gauranteed \$10,000 donation from Hand Heart Pocket each year for two years.

Hand Heart Pocket matches your giving, fundraising and volunteer hours with a donation.

Have a more visible presence in the community and be recognised for your efforts by others locally.

### Members and stakeholders give HHP tick of approval

We recently surveyed our stakeholders, including our Members, to measure the trust and confidence they have in us to operate in the community - this is called an organisation's social license to operate. Having almost 500 respondents meant we had a substantial sample size to work with. Overall, perceptions were very positive and feedback was constructive. We thank everyone that participated for sharing their views.





Measuring stakeholders' perceptions



**46** Qualitative indepth interviews with stakeholders, approx. 20% were Members.

**486** responses to Quantitative online survey, 75% were Members.





Leaders in philanthropy

"I have a lot to do with charities. Hand Heart Pocket is in the top dozen in Australia. They are a leader in Queensland in what philanthropy should look like."



Evidence-based approach

"They use their smarts and evidence-based approaches probably better than any other philanthropic organisation that I've dealt with. It's probably the most modern and sophisticated approach that I have seen."



Collaborative

"[They are] super collaborative with sharing their learnings and what they are trying to achieve. They don't think they know everything, which is refreshing. They are welcome in any room."



The right focus

"The focus on youth is very important. They are not having it as easy as my generation. Housing is more expensive, more people are coming from broken homes. We might not see results for 15 or 20 years. But it's worth trying."



Connectors and convenors

"They enabled us to facilitate a suite of other collaborations with philanthropies, not-for-profits and government agencies. What we have been able to do would not have been possible without Hand Heart Pocket."



Ideas and reforms

"[The CEO] has added a level of focus to the organisation that was needed. Hand Heart Pocket has benefited greatly from the reforms. They have been a powerhouse of energy and positive change."



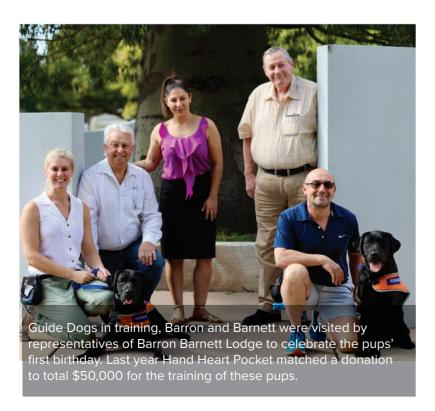




## Good together: Dollars 4 Dollars and Dollars 4 Doers















### Learn more about the work we have done together in the community



Scan the QR code to watch a recording of our 2023 Year in **Review event** 





Scan the QR code to read a digital copy of our 2022-23 Annual Review





Scan the QR Code to apply online for **Matched Giving** 



Find Hand Heart Pocket on:







### Contact us:

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The Board of Benevolence and of Aged Masons, Widows and Orphans' Fund trading as Hand Heart Pocket the Charity of Freemasons Queensland ABN: 54 216 065 828 Charity No: CH2627