Growing together

2030 STRATEGY

HAND® HEART POCKET
THE CHARITY OF FREEMASONS QUEENSLAND

Our community is like a garden that belongs to everyone.

It thrives because different people work together, contribute what they have, and share what grows.

Hand Heart Pocket works to bring people together and help create the right conditions — healthy systems, space to grow, and shared tools.

We know seasons change, bringing dry spells, storms, and unexpected setbacks. So we don't just plant for today, we tend for tomorrow.

We build resilience into the soil itself, so when challenges arise, the roots hold and the garden is ready for what comes next.

Young people bring energy, ideas and experience to the work of growing relationships and livelihoods. They help plan and show us what the garden needs to sustain us all.

Our Members are stewards of the garden. They bring their hands to the work, their networks to the cause, and their roots in the community.

Our investments ensure the garden keeps giving for generations. Our responsible capital funds today's work and tomorrow's growth.

Our partners work alongside young people to build trust, create real opportunity, and grow wellbeing – season by season.

Our strategy creates opportunity, connection and resilience across generations.

Our purpose is to partner for change for people in need.

Our work together

Support young people

Partner with youth service organisations to help young people build skills, relationships and hope for the future.

Shift systems

Work with partners to create intergenerational equity and wellbeing for young people and their families by shifting systems and mindsets.

Invest for growth & impact

Grow our investments responsibly, and combine philanthropic giving with impact investing to create positive change.

Engage Members

Work with our Members and local communities to build connections across generations and resilience for the future.

Our shared future

Economic equity and opportunity for young people

Young people have access to the material basics, skills, agency and opportunities needed to lead independent, fulfilling lives.

Shared wellbeing and connection across generations

Young people, families, Members and communities are connected across generations, with stronger social capital, mental health and mutual support.

Resilience and future readiness for communities

Communities are equipped with the skills, systems and resources to withstand and adapt to climate, economic and social challenges.

About us

Hand Heart Pocket is a philanthropic foundation established by the Freemasons of Queensland, with a history of helping the community for more than 115 years.

We work with organisations and communities across Queensland and Papua New Guinea to invest in positive change and a better future for all of us, with a focus on improving outcomes for children and young people.

We also empower our Members to make a difference in their local communities through giving programs and volunteering. Our work is underpinned by strong governance and the careful stewardship of our capital and assets, ensuring we create lasting impact now and into the future.

By 2030, our goal is to support 10,000 young people to thrive in life

It builds directly on the progress of the last strategy: **6,267+ young people already supported** over six years to achieve real outcomes like safe housing, healthy relationships, new skills and jobs.

Contact us

The Board of Benevolence and of Aged Masons, Widows and Orphans' Fund trading as
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